

Jason Gohlke

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Education

University of Wisconsin-Madison, B.S. with Distinction, 1998. 3.74 GPA.
Majors: Art/Graphic Design and Political Science.

Summary

- Strongly proficient with InDesign, Illustrator, Photoshop, ImageReady, Fireworks, QuarkXPress, Word, Excel, PowerPoint, and other programs.
- Has designed websites hand-coded in HTML/XHTML and CSS since 1995, keeping up to date with changing standards.
- Strongly proficient in CSS, RSS, podcasting, digital audio & video.
- Conversant with Flash, Unix, JavaScript, Dreamweaver, GoLive.
- Is a problem solver who thrives in a collaborative, creative environment.
- Excellent at proofreading, writing, editing, and detailed work.

Experience

CALIFORNIA LEAGUE OF CONSERVATION VOTERS - OAKLAND, CALIFORNIA

Communications Associate 2005 - present

Improved the design, content, and timeliness of the organization's flagship publication, the California Environmental Scorecard.
Designed a variety of printed materials.
Designed and created content for website and e-newsletter.
Added a blog and video/audio podcasts to the website.
Created and documented project management processes.
Wrote and edited content for the website and collateral materials.

Membership Representative/Webmaster 2002 - 2005

Redesigned and maintained organization's web site.
Designed and wrote organization's e-newsletter.
Wrote and edited content for the website and collateral materials.
Raised funds from new and existing members over the phone.

MINNESOTA DEPARTMENT OF NATURAL RESOURCES - ST. PAUL, MINNESOTA

Web designer 2000 - 2002

Redesigned and maintained the web site of a high-profile state agency.
Created and implemented up-to-date & accessible production standards.

MPIRG (MN PUBLIC INTEREST RESEARCH GROUP) - MINNEAPOLIS, MINNESOTA

Field organizer 1999 - 2000

Canvassed neighborhoods for fundraising and political action.
Redesigned organization's web site.

HGB NEW MEDIA - MADISON, WISCONSIN

Web producer 1998 - 1999

Led production on web sites and implemented designs in HTML.

ACADEMIC RESOURCES AND COMPUTERS IN HOUSING - UW-MADISON

Staff consultant/Projects specialist 1994 - 1998

Designed 1997-98 version of computer/academic centers' web site.
Planned and conducted software and academic training sessions.
Provided technical support and campus referrals to students.

STUDENT ORIENTATION, ADVISING, AND REGISTRATION - UW-MADISON

SOAR Guide Summer 1997

Represented the university at new student orientation.
Designed Student Orientation Programs website.